

2024 Program Management Plan Update Social Media Kit

Release Dates: December 2, 2024 to January 2, 2025

TC Agenda: January 14, 2025

Board Approval: January 28, 2025

Link to page on our website: <https://www.dchcmpo.org/what-we-do/programs-plans/transit-plans/human-services-transportation-grants>

Survey link:

https://docs.google.com/forms/d/e/1FAIpQLSezHppzuwatf4fBcGBMQ_uGYSWLV0tMaPB7_LLOMp0Z98n0Jw/viewform

Short version of survey link: <http://bit.ly/49ng0o6>

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Graphic:

The graphic is a promotional poster for the DCHC MPO 2024 Program Management Plan (PMP) review. It features a central image of a person in a wheelchair boarding a bus, with another person assisting them. The background is a mix of green and orange geometric shapes. The DCHC logo is in the top right, and the title 'Review the Program Management Plan' is in large, bold letters. A QR code is on the left, and a 'Submit Comments' button is at the bottom left. Text boxes on the right provide details about the PMP and the review deadline.

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DCHC
METROPOLITAN PLANNING ORGANIZATION

Review the Program Management Plan

Scan the QR code to review the **draft plan**.

Please submit any comments by **January 2, 2025**:

[Submit Comments](#)

The DCHC MPO 2024 Program Management Plan (PMP) is ready for **YOUR** review!

Every 2 years, the MPO selects and funds transportation projects that **improve mobility for seniors and people with disabilities** via the Federal Transit Administration Section 5310 Grant. The PMP creates the rules for how these kinds of projects are selected & implemented.

☐ Step #1: Website News Post

Post includes name, and thumbnail.

Survey Link: <http://bit.ly/49ng0o6>



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How will my feedback be used?

Your comments will be reviewed for additional program management ideas or improvements to rules for selecting and implementing projects that serve the transportation disadvantaged community in our planning area (the Western Triangle region), and will be considered as we update the plan.

What should I know about the Section 5310 Grant and the Program Management Plan?

The Section 5310 Grant comes from the Federal Transit Administration (FTA). This funding is for improving transportation for seniors and people with disabilities, also known as “transportation disadvantaged.” Grants administered by the MPO must follow the rules from an adopted “Program Management Plan,” or PMP. The 2024 update to the PMP includes new references to our recently updated 2024 Coordinated Public Transit – Human Services Transportation Plan (the Coordinated Plan). Other changes include clarification around the relationship between the City of Durham, the “Direct Recipient” of Section 5310 funding in the Durham urbanized area, and the DCHC MPO which manages the implementation of the Coordinated Plan and selection of 5310

Program of Projects. Lastly, a Checklist for Project Manager Review of Uniform Guidance Audit Findings has been added to the plan to assist with reviewing the success of the program. To read the draft plan, click here:
<https://www.dchcmpo.org/home/showpublisheddocument/4592/638683130611670000>

□ Step #2: Facebook Post



The graphic is a Facebook post template with a green and orange geometric background. It features a photo of a person in a wheelchair boarding a bus. The DCHC logo is in the top right. The main title 'Review the Program Management Plan' is in large, bold letters. A QR code is on the left with a 'Scan the QR code to review the draft plan.' instruction. A 'Submit Comments' button is at the bottom left. Two text boxes on the right provide details about the PMP review and the 5310 Grant.

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Tags:

□Town of Chapel Hill □Chapel Hill Transit□GoTriangle

□Orange County Transportation Services□Durham County

□City of Durham□Town of Hillsborough□Chatham County□Town of Carrboro

Text:

Every 2 years, the MPO selects and funds transportation projects that improve mobility for seniors and people with disabilities via the Federal Transit Administration (FTA) Section 5310 Grant. The Program Management Plan, or PMP, creates the rules for how these kinds of projects are selected and implemented—and the MPO is updating this now.

Review the Draft PMP, and share your comments here: <https://www.dchcmpo.org/what-we-do/programs-plans/transit-plans/human-services-transportation-grants>

☐ **Step #3: X/BlueSky Post**

Add graphic.



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□ Step #4: Nextdoor Post



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Text:

Hi neighbors!

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□ Step #5: Stakeholder Email

Attach: Graphic

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Send to:

chambermarketing@durhamchamber.org; info@carolinachamber.org; peretto@bellsouth.net; info@townofchapelhill.org; citycouncilonly@durhamnc.gov; commissioners@dconc.gov; council@carrboronc.gov; mayorandcouncil@townofchapelhill.org; ckrollik@hillsborough.net; ocbooc@orangecountync.gov; Dan Lamontagne <dan.lamontagne@chathamcountync.gov>; bertha.winbush@durhamnc.gov; Kim Sowell <ksowell@dconc.gov>; Richard White <rwhite@townofcarrboro.org>; Chris Blue <cblue@townofchapelhill.org>; Eric Peterson <eric.peterson@hillsboroughnc.gov>; Travis Myren <tmyren@orangecountync.gov>; a.testerman@chathamtransit.org; brian.fahey@durhamnc.gov; lindsay.smart@durhamnc.gov; tammy.pettiford@nationalexpresstransit.com; tomain@gotriangle.org; Katrina Wall <kwall@orangecountync.gov>; Jamael Wiley <jwiley@orangecountync.gov>; Allyson Coltrane <acoltrane@orangecountync.gov>; ashlyn.martin@chathamcountync.gov; dsshousingstability@dconc.gov; ebrim@dconc.gov; jmcneill@orangecountync.gov; Janice Tyler <jtyler@orangecountync.gov>; bbeeker@orangecountync.gov; Fred Johnson <f.johnson@duke.edu>; William.Maresca@unchealth.unc.edu; vanessa@agingwelldurham.org; shelisa@agingwelldurham.org; John Tallmadge <director@bikedurham.org>; dcclpadmin@ncrrbiz.com; info@projectaccessdurham.org; info@rainbow66storehouse.com; info@seniorpharmassist.org; Info@elcentronc.org; communications@elfuturo-nc.org; info@realityministriesinc.org; ayana.simon@foundationhli.org; david.reese@foundationhli.org; pberry@veteransbridgehome.org; program@clubnova.org; info@extraordinaryventures.org; info@ifcmailbox.org; info@downtowndurham.com; tranpark@duke.edu; Seanyea Rains <srains@dcsInc.org>; deci@deci.org; awoolard@amerihealthcaritasnc.com; elewis@bdihs.com; Wannetta Mallette <wmallette@burlingtonnc.gov>;

crystal.odum@campo-nc.us; Jenisha Henneghan <jhenneghan@centralpinesnc.gov>; Karyl Fuller <kfuller@centralpinesnc.gov>; moura.rafaela@epa.gov; info@goldenleaf.org; nfrancis@kerrtarcog.org; Yanisa Techagumthorn <YTechagumthorn@nelsonnygaard.com>; Vallieres, Dawn <dvallieres@ptrc.org>; info@triangledac.org; Info@cidd.unc.edu; Eleanor.Wertman@unchealth.unc.edu; Deborah.Dolan@wellcare.com; PeerLearningOfChapelHill@gmail.com; admin@samaritanhealthcenter.org; info@ahelpinghandnc.org; kimberlygambino@hhrm.org; intake@arosacare.com; sharon.williams@durhamnc.gov; jina.propst@durhamnc.gov; health@dconc.gov; Gloria.Whitehead@durhamnc.gov; etta.c.brim@dhhs.nc.gov; sallie.wofford@dhhs.nc.gov; kim.tyler@dhhs.nc.gov; parksrec@townofchapelhill.org; info@autismsociety-nc.org; info@carverlivingcenter.com; communications@caringhouse.org; communications@compassctr.org; Info@RMHCTriangle.org; info@pregnancysupportservices.org; office@unitychapelhill.org; infous@transdev.com; claretta.foye@duke.edu

Text:

Hello community partners,

This past spring, we reached out for your help in updating our regional Coordinated Plan. We want to thank you for your support in the development of that plan. The Coordinated Plan was adopted by the MPO Board and is available on the MPO's website here:

Link: <https://www.dchcmpo.org/what-we-do/programs-plans/transit-plans/human-services-transportation-grants>

Every 2 years, the MPO selects and funds transportation projects that improve mobility for seniors and people with disabilities via the Federal Transit Administration (FTA) Section 5310 Grant. The Program Management Plan, or PMP, creates the rules for how these kinds of projects are selected and implemented—and the MPO is updating this now for consistency with the recently adopted Coordinated Plan.

Review the Draft PMP and share your comments at the link below.

Link: <https://www.dchcmpo.org/what-we-do/programs-plans/transit-plans/human-services-transportation-grants>

In case you missed our last email, you might be asking yourself, “What is the Coordinated Plan”? This plan is intended to improve mobility within the DCHC MPO area (the Western Triangle) by removing barriers and expanding options for transportation. The plan identifies needs and gaps in service and tries to address those issues by prioritizing projects when funding is available. To learn more and to read the plan, visit:

<https://www.dchcmpo.org/what-we-do/programs-plans/transit-plans/human-services-transportation-grants>

Thank you for your help!

Survey:

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