



# Public Participation Plan

TPO Board | April 22, 2025  
Monet Moore, AICP | Principal Planner

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# Background

# Public Involvement Plan

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The Public Involvement Policy (PIP) was adopted in 2021 and guided efforts to involved the public in planning processes. The PIP identified:

- Planning activities that require public involvement
- Guidelines for determining the level of public involvement needed for various planning activities
- Minimum and advanced notification guidelines for various planning activities
- The length of public input periods
- Communication and engagement methods that the MPO can use to solicit feedback during all stages of the plan, program, and project development
- How the MPO will respond to public comments
- Major decision points for plans and studies that require public involvement

# Goals of the Public Participation Plan

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## Communicate & Collaborate:

- Share Clear Information
- Collaborate with Agencies

## Build Trust:

- Include Everyone
- Focus on Equity
- Ensure Accessibility
- Review and Improve

## Use Tools:

- Make it Visual
- Use Various Tools

## Engage Meaningfully:

- Listen and Respond
- Start Early and Stay Engaged

# Key Changes

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Use of and commitment to using Plain Language

Identifies and Categorizes Key Stakeholders

Prioritizes Meaningful Engagement

# Key Changes

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Details How Members of the Public Can Participate

Simplified Public Comments Period

Social Media Policy and Emergency Policy

# Recent Change(s):

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Meaningful Engagement -

Intentional interactions that create opportunities for representation in planning processes and planning outcomes.

Added additional stakeholder groups that are more representative of all of Triangle West.



# Outreach and Engagment:

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In-Person  
Events & Online  
Events

Social Media

Email &  
Newsletter

# Public Comments Summary:

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- Great improvement using plain language...much easier to read.
- Use updated technology like display, paid social or geofencing for digital marketing.
- Newspaper should not be the key way to reach people in the area.

# Schedule

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**Presentation  
to Technical  
Committee**

February 11, 2025

**Presentation  
to TPO  
Board**

February 25, 2025

**Public  
Comment  
Period**

Starts: February 25,  
2025  
Ends: April 11, 2025

**Presentation  
to Technical  
Committee**

April 8, 2025

**Presentation  
to Board**

April 22, 2025

# Questions?

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## Action:

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TPO Board to adopt the Public Participation Plan.



**Thank you!**